

Show Sponsorship & Programme Advertising Guide 2026



Blaston and District Agricultural Show Society
incorporating **The Blaston Hound Show**

Sunday 28th June 2026

Sponsor Type	Price	Includes
PRINCIPAL SPONSOR	£1,800	10 x Entry Tickets & Sponsor Badges, unlimited Members area access, plated lunch for 10 including drinks
		Full Back Page Advert + business logo on Front Cover
		4 x Ringside Banners*
		2 x Entrance Banners*
		<small>POSITION TAKEN FOR 2026 SHOW</small>
GOLD SPONSOR	£600	6 x Entry Tickets & Sponsor Badges, unlimited Members area access
		Full Page Inside Front or Inside Back Cover Advert (first to sign up)
		2 x Ringside Banners*
SILVER SPONSOR	£350	4 x Entry Tickets & Sponsor Badges, unlimited Members area access
		1 x Full Page Advert
		1 x Ringside Banners*
BRONZE SPONSOR	£220	2 x Entry Tickets & Sponsor Badges, unlimited Members area access
		1 x Half Page Advert

All sponsors have their Company Name in the programme index

Showground Area Sponsorship Packages

Show Programme & Advertising

Size/Price (see following sheet for full specification)

£180	Full page Advert 2 x Entry Tickets & Sponsors Badges
£150	Ringside Banner 2 x Entry Tickets & Sponsors Badges
£50/ Class	Livestock & Equine Sponsorship Classes Packages from £50/class, listing in programme

Blaston Big Breakfast Local Produce, 8.30am - 10.00am, Members Tent

Priority will be given to those taking Sponsorship packaging to the value of £200 or more before going on general release. The ingredients for the Big Breakfast has been kindly donated by Bridge67 Butchers and other local businesses.

£300	Table of 10 Guests for a Full English Breakfast with Tea & Coffee. 10 x Show Entry Tickets
£240	Table of 8 Guests for a Full English Breakfast with Tea & Coffee. 8 x Show Entry Tickets

PLEASE NOTE:

SPONSORSHIPS

- Bespoke Sponsorship Packages are available by negotiation.

BANNERS/FLAGS

- * Sponsors are required to supply their own banners to the recommended specification.
- Banner recommended size - 3000mm (3m) wide x 850mm (0.85m) high.
- Larger sizes may be displayed subject to agreement with the Show Director.

PROGRAMME ADVERTISING

- * Sponsors are required to supply their own Programme Adverts to the required specification.
- All programme advertisements are full colour.
- Deadline for receipt of advert artwork is **Friday 17th April 2026**
- Please see next page for details of advertisement sizes and required file types.

For more information on Main Show and Banner sponsorship call Beth Morris on 07900 212785 or email: sponsorship@blastonshow.co.uk

MEMBERS AREA

EXCLUSIVE £800	10 x Entry Tickets & Sponsors Badges 2 x PA Mentions 1 x Full page Programme Advert 4 x Banners/Flags in Members Area 3 x Banners around Main Ring (2 inside ring + 1 outside ring facing Members Area)
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PUBLIC CAR PARK*

EXCLUSIVE £800	10 x Entry Tickets & Sponsors Badges 2 x PA Mentions 1 x Full page Programme Advert Signage along main public car park walkway 2 x Banners in Main Ring * (not incl Main Public Show Entrance Area)
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LIVESTOCK AREA

MAIN SPONSOR £600	8 x Entry Tickets & Sponsors Badges 2 x PA Mentions 1 x Full page Programme Advert 4 x Banners around Livestock Area or Main Ring
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EQUINE AREA

MAIN SPONSOR £600	8 x Entry Tickets & Sponsors Badges 2 x PA Mentions 1 x Full page Programme Advert 4 x Banners around Equine Area or Main Ring
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PUBLIC BAR AREA

MAIN SPONSOR £600	8 x Entry Tickets & Sponsors Badges 2 x PA Mentions 1 x Full page Programme Advert 4 x Banners in Bar Tent
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SUPPORTING
THESE AND OTHER
LOCAL CHARITIES

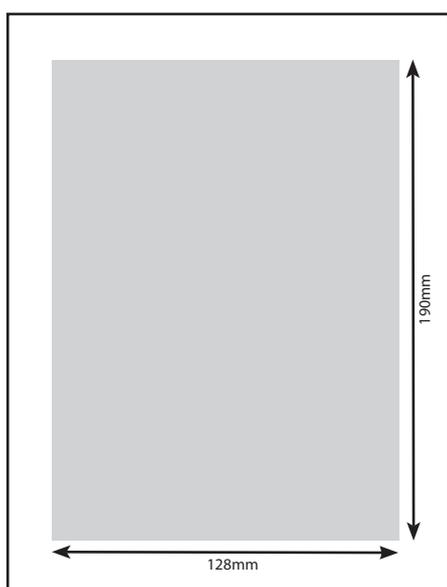


Programme Advertising Specification 2026



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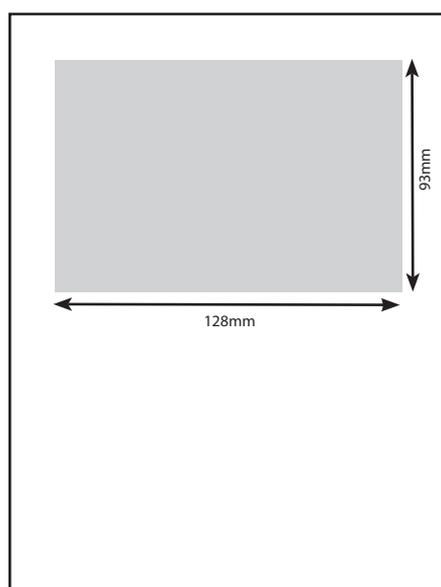
Sunday 28th June 2026



FULL PAGE

190mm deep x 128mm wide
4 colour process (CMYK)

Files accepted as high resolution*
jpeg, tif, eps or pdf.



HALF PAGE

93mm deep x 128mm wide
4 colour process (CMYK)

Files accepted as high resolution*
jpeg, tif, eps or pdf.

IMPORTANT NOTES:

*Deadline for receipt of advert artwork is **Friday 17th April 2026**
to Beth Morris · sponsorship@blastonshow.co.uk*

** All the file types suggested above are required to be 'high resolution', which is 300 dots per inch (dpi) at same size.
Any files received at a lower resolution stand risk of reproducing poorly, and may be refused.
Unfortunately we cannot accept adverts sent in Coral Draw or Microsoft Publisher formats.
Adverts sent embedded into Microsoft Word documents can also cause reproduction problems, and may be refused.*