

# Show Sponsorship & Programme Advertising Guide 2022



Sunday 26th June 2022

Sponsors Package/Price		Show Entrance, Members Area Access	Programme Listing	Programme Advert	Ringside Banner (Sponsors own banner)	Show Entrance Banner (Sponsors own banner)	Exhibitor Stand	PA / Commentator
Principle Sponsor	£1,500	10 x sponsors badges, unlimited members area access, plated lunch for 10 including drinks	Company Name, contacts, web address in programme index	Full Back Page + business logo on Front Cover	4 x Banners	2 x Banners		All day promotion, coverage relative to package
Gold Sponsor	£500	4 x sponsors badges, unlimited members area access	Company Name in programme index	Full Page Inside Front or Inside Back Cover (first to sign up)	2 x Banners			
Silver Sponsor	£250	2 x sponsors badges, unlimited members area access	Company Name in programme index	1x Full Page	1 x Banner			
Bronze Sponsor	£150	2 x sponsors badges, unlimited members area access	Company Name in programme index	1 x Half Page				
Blaston Friend	Anonymous Donation £50+							
Individual Price				Full Page £150 Half Page £80 Mini-Ad £40	£100	£50	£50 - £1,000	

## PLEASE NOTE:

**Bespoke Sponsorship Packages are available by negotiation.**

Ringside Banner recommended size - 3 metres wide x 1 metre high.  
Larger sizes may be displayed subject to agreement with the Show Director.

All programme advertisements are full colour. Deadline for receipt of advert artwork is **Friday 13th May 2022**

Please see next page for details of advertisement sizes and required file types.



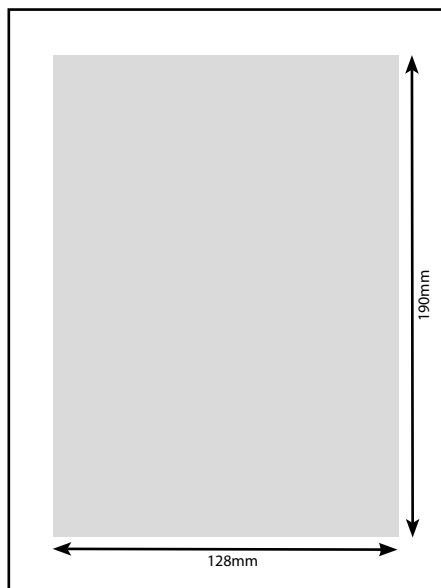
SUPPORTING THESE AND OTHER LOCAL CHARITIES

# Programme Advertising Specification 2022



Blaston and District Agricultural Show Society  
incorporating **The Blaston Hound Show**

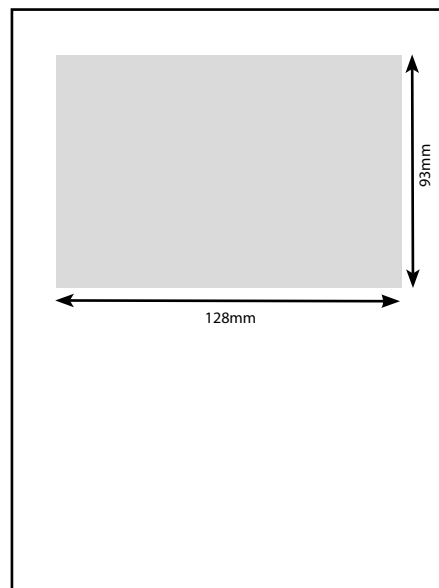
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## FULL PAGE

190mm deep x 128mm wide  
4 colour process (CMYK)

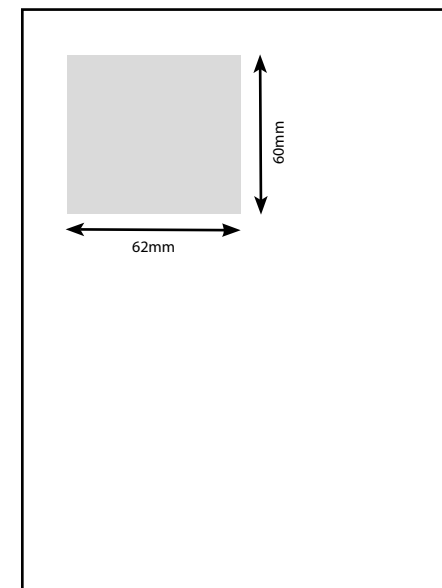
Files accepted as high resolution\*  
jpeg, tif, eps or pdf.



## HALF PAGE

93mm deep x 128mm wide  
4 colour process (CMYK)

Files accepted as high resolution\*  
jpeg, tif, eps or pdf.



## MINI-AD

60mm deep x 62mm wide  
4 colour process (CMYK)

Files accepted as high resolution\*  
jpeg, tif, eps or pdf.

## IMPORTANT NOTES:

**Deadline for receipt of advert artwork is Friday 13th May 2022**  
to **Janette Stocks · secretary@blastonshow.co.uk**

*\* All the file types suggested above are required to be 'high resolution', which is 300 dots per inch (dpi) at same size.  
Any files received at a lower resolution stand risk of reproducing poorly, and may be refused.*

*Unfortunately we cannot accept adverts sent in Coral Draw or Microsoft Publisher formats. Adverts sent embedded into Microsoft Word documents can also cause reproduction problems, and may be refused.*