

Show Sponsorship & Programme Advertising Guide 2018



Sunday 24th June 2018

Sponsors Package/Price		Show Entrance, Members Area Access	Programme Listing	Full Page Programme Advert	Half Page Programme Advert	Full Page Programme Advert - Back Cover	Full Page Programme Advert - Inside Front & Back Covers	Ringside Banner (own banner supplied)	Show Entrance Banner (own banner supplied)	Exhibitor Stand	PA / Commentator
Principle Sponsor	£1,500	10 members badges, unlimited members area access, plated lunch for 10 including drinks	Company Name, contacts, web address in programme index			Back Page in programme, business logo on front cover		4x	2x		All day promotion, coverage relative to package
Gold Sponsor	£500	4 members badges, unlimited members area access	Company Name in programme index	1x			1x (first to sign up)	2x			
Silver Sponsor	£250	2 members badges, unlimited members area access	Company Name in programme index	1x				1x			
Bronze Sponsor	£125	2 members badges, unlimited members area access	Company Name in programme index		1x						
Blaston Friend	Anonymous Donation £50+										
Individual Price				£150	£75	Only available as part of Principle package	Only available as part of Gold package	£100	£50	£50 - £1,000	

PLEASE NOTE:

Bespoke Sponsorship Packages are available by negotiation.

Ringside Banner recommended size - 3 metres wide x 1 metre high.
Larger sizes may be displayed subject to agreement with the Show Director.

All programme advertisements are full colour. Deadline for receipt of advert artwork is **Friday 18th May 2018**

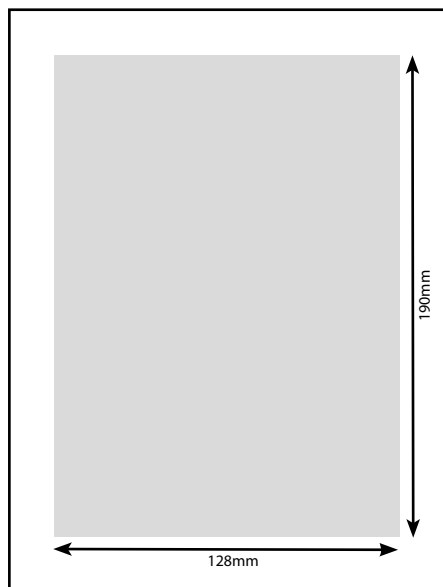
Please see next page for details of advertisement sizes and required file types.



Programme Advertising Specification



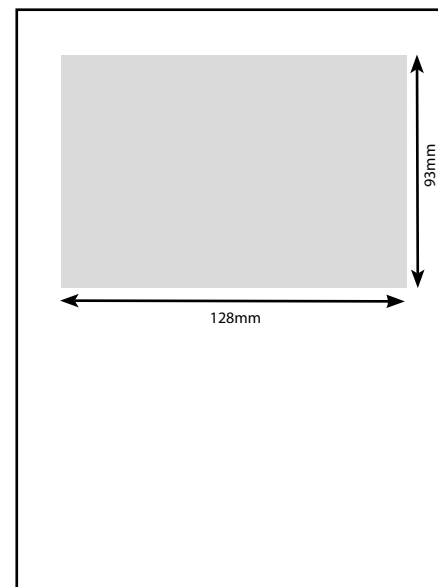
Sunday 24th June 2018



FULL PAGE

190mm deep x 128mm wide
4 colour process (CMYK)

Files accepted as high resolution*
jpeg, tif, eps or pdf.



HALF PAGE

93mm deep x 128mm wide
4 colour process (CMYK)

Files accepted as high resolution*
jpeg, tif, eps or pdf.

IMPORTANT NOTES:

Deadline for receipt of advert artwork is **Friday 18th May 2018**

** All the file types suggested above are required to be 'high resolution', which is 300 dots per inch (dpi) at same size.
Any files received at a lower resolution stand risk of reproducing poorly, and may be refused.*

*Unfortunately we cannot accept adverts sent in Coral Draw or Microsoft Publisher formats.
Adverts sent embedded into Microsoft Word documents can also cause reproduction problems, and may be refused.*